

Music In The Schools

JAZZ AND POETRY SERIES

CELEBRATING NATIONAL BLACK HISTORY MONTH

Jazz Education Inc. kicks off its 47th Season of "Music In The Schools" #MITS
February 2020

#MITS creates a seamless melodic connection across the decades, drawing in listeners with visual literacy experiences to increase confidence, knowledge, and the effective use of language skills for young students.

**“ We LOVED it! The content and quality of the program was ”
phenomenal!**

Bruce Elementary



SPONSORSHIP

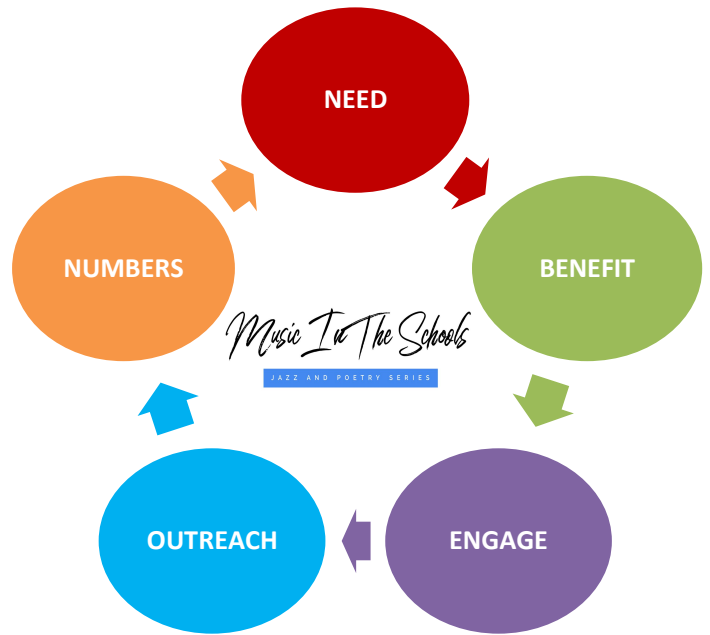
America's #1 In-School Youth Program

Become a #MITS Sponsor and help us "Change Lives Through Music"

Jazz Education
INC.
FOUNDED IN 1970

**Each February up to 10,000
– 3rd through 6th grade –
elementary school students
witness this awe-inspiring, multi-
cultural presentation.**

Ensemble Quintet
– Drums, Bass, Piano, Sax, Narrator –
**Blend musical styles for an
engaging 45-minute Broadway
quality show.**



NEED



A student’s self-esteem is rooted in an understanding of his or her abilities and values. #MITS is a high quality, professional program that ensure students have access to art enrichment programs that deepen social confidences in preparation of daily deeds.

BENEFIT



#MITS introduces the cultural relevance of Jazz, historical figures and motivates students to pursue academic achievement. Among many lessons, students learn the identification of rhythms, which can be beneficial for success in STAAR testing.

ENGAGE



Using elements of active learning through live demonstrations and performances, students have the opportunity to create their own musical composition through ensemble building and individual hands-on animated activities.

OUTREACH



Held each February in celebration with Black History Month in America, #MITS has flourished over the past 45 seasons as an established educational source of student learning, entertainment, and empowerment.

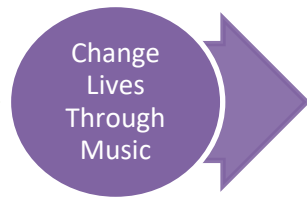
**Regardless of
socioeconomic status or
school district, students
(3rd graders) who
participate in high-
quality music programs
score higher on reading
and spelling tests.**

Hille, Katrin, et al. Adv Cogn Psychol
7, 2011: 1–6.

NUMBERS



There are over 20 in-school performances during the month of February. More than One Million children have experienced #MITS over its 40+ year history, with over 15 School Districts to have joined the #MITS roster.



SPONSOR LEVEL	TITLE SPONSOR	"I CAN" SPONSOR	SCHOOL SPONSOR
AMOUNT	\$5,000	\$2,500	\$500
BENEFIT	<ul style="list-style-type: none"> Listed name or logo on #MITS promotional materials Printed name or logo on #MITS t-shirts Acknowledgment at each performance Listed name or logo on website Promotional Banner displayed at each performance: "Your Company/Name Title Sponsor" 	<ul style="list-style-type: none"> Printed name or logo on #MITS t-shirts Listed name/logo on website Acknowledgment at each performance 	<ul style="list-style-type: none"> Listed name or logo on Website #MITS t-shirt
YOUR CONTRIBUTION	Will <u>underwrite</u> #MITS for the month of February for any Houston elementary or surrounding area school. Plus cover travel, artist, and operational expenses for #MITS.	Will provide <u>3</u> school #MITS performances with any Houston elementary or surrounding area school. Plus cover travel and expenses for #MITS artists.	Will provide <u>1</u> performance for any Houston elementary or surrounding area school.
STUDENT REACH BY THE NUMBERS*	7,000+ Students	1,200+ Students	300+ students
SCHOOL CHOICE	Select your school choice (<i>up to 4</i>)	Select your school choice (<i>up to 3</i>)	
#MITS T-SHIRT MARKETING	Printed name or logo required by December 17th 2019.	Printed name or logo required by December 17th 2019.	

*Estimated

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2020 SPONSOR FORM

Choose sponsor level: Title Sponsor "I Can" Sponsor School 500
(please circle)

Name: _____ Title: _____

Organization: _____ Phone: _____

Email Address: _____

Mailing Address: _____

Contact Name (if different from above): _____

If Title or "I Can" Sponsor, are you sponsoring a specific school (please circle): Yes No

If Yes:

School Name: _____

Contact: _____

Phone: _____

School Name: _____

Contact: _____

Phone: _____

School Name: _____

Contact: _____

Phone: _____

School Name: _____

Contact: _____

Phone: _____

Sponsor amount included: \$ _____

Cash, check, or money orders are accepted. Return form and payment to 6363 Richmond Avenue Ste. 306 Houston, TX 77057. Make payable to JAZZ EDUCATION INC. Do Not Send Cash – payment arrangements can be made by calling 713.839.7000.

Online sponsorship form and payments can be completed by visiting www.jazzeducation.org.

All sponsor donations are to be paid prior to the scheduled performance date or by arrangement in advance of the performance. Cancellation Policy: If sponsored school cancels after February 1st of the performance year, the sponsor amount is not refunded. Funds will be used to book secondary school for #MITS Jazz & Poetry Series.

Donations to Jazz Education are Tax Deductible. Texas Filing# 74-1763612

If there are any questions, please contact Darnetta Nelson/Denise Kennedy at Jazz Education Inc. at 713.839.7000 or jazzed@jazzeducation.org. We will be happy to help in any way possible.

Sponsor Signature

Date