Jazz Education Inc. kicks off its 47th Season of "Music In The Schools" #MITS February 2020

#MITS creates a seamless melodic connection across the decades, drawing in listeners with visual literacy experiences to increase confidence, knowledge, and the effective use of language skills for young students.

"We LOVED it! The content and quality of the program was phenomenal!"
Bruce Elementary

SPONSORSHIP
America’s #1 In-School Youth Program
Become a #MITS Sponsor and help us “Change Lives Through Music”
Each February up to 10,000 – 3rd through 6th grade – elementary school students witness this awe-inspiring, multi-cultural presentation.

**NEED**

A student’s self-esteem is rooted in an understanding of his or her abilities and values. #MITS is a high quality, professional program that ensure students have access to art enrichment programs that deepen social confidences in preparation of daily deeds.

**BENEFIT**

#MITS introduces the cultural relevance of Jazz, historical figures and motivates students to pursue academic achievement. Among many lessons, students learn the identification of rhythms, which can be beneficial for success in STAAR testing.

**ENGAGE**

Using elements of active learning through live demonstrations and performances, students have the opportunity to create their own musical composition through ensemble building and individual hands-on animated activities.

**OUTREACH**

Held each February in celebration with Black History Month in America, #MITS has flourished over the past 45 seasons as an established educational source of student learning, entertainment, and empowerment.

**NUMBERS**

Regardless of socioeconomic status or school district, students (3rd graders) who participate in high-quality music programs score higher on reading and spelling tests.


There are over 20 in-school performances during the month of February. More than One Million children have experienced #MITS over its 40+ year history, with over 15 School Districts to have joined the #MITS roster.
<table>
<thead>
<tr>
<th>SPONSOR LEVEL</th>
<th>TITLE SPONSOR</th>
<th>“I CAN” SPONSOR</th>
<th>SCHOOL SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMOUNT</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$500</td>
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</tbody>
</table>
| BENEFIT       | - Listed name or logo on #MITS promotional materials  
- Printed name or logo on #MITS t-shirts  
- Acknowledgment at each performance  
- Listed name or logo on website  
- Promotional Banner displayed at each performance: “Your Company/Name Title Sponsor”  | - Printed name or logo on #MITS t-shirts  
- Listed name/logo on website  
- Acknowledgment at each performance  | - Listed name or logo on Website  
- #MITS t-shirt |
| YOUR CONTRIBUTION | Will underwrite #MITS for the month of February for any Houston elementary or surrounding area school. Plus cover travel, artist, and operational expenses for #MITS.  | Will provide 3 school #MITS performances with any Houston elementary or surrounding area school. Plus cover travel and expenses for #MITS artists.  | Will provide 1 performance for any Houston elementary or surrounding area school. |
| STUDENT REACH BY THE NUMBERS* | 7,000+ Students | 1,200+ Students | 300+ students |
| SCHOOL CHOICE | Select your school choice (up to 4) | Select your school choice (up to 3) | |
| #MITS T-SHIRT MARKETING | Printed name or logo required by December 17th 2019. | Printed name or logo required by December 17th 2019. | |

*Estimated
2020 SPONSOR FORM

Choose sponsor level: Title Sponsor "I Can" Sponsor School 500 (please circle)

Name: ______________________________ Title: ______________________________

Organization: ______________________________ Phone: ______________________________

Email Address: ______________________________

Mailing Address: ______________________________

Contact Name (if different from above): ______________________________

If Title or "I Can" Sponsor, are you sponsoring a specific school (please circle): Yes No

If Yes:
School Name: ______________________________
Contact: ______________________________
Phone: ______________________________

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Contact: ______________________________
Phone: ______________________________

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Phone: ______________________________

School Name: ______________________________
Contact: ______________________________
Phone: ______________________________

School Name: ______________________________
Contact: ______________________________
Phone: ______________________________

Sponsor amount included: $ ______________________________

Cash, check, or money orders are accepted. Return form and payment to 6363 Richmond Avenue Ste. 306 Houston, TX 77057. Make payable to JAZZ EDUCATION INC. Do Not Send Cash – payment arrangements can be made by calling 713.839.7000.

Online sponsorship form and payments can be completed by visiting www.jazzeducation.org.

All sponsor donations are to be paid prior to the scheduled performance date or by arrangement in advance of the performance. Cancellation Policy: If sponsored school cancels after February 1st of the performance year, the sponsor amount is not refunded. Funds will be used to book secondary school for #MITS Jazz & Poetry Series.

Donations to Jazz Education are Tax Deductible. Texas Filing# 74-1763612

If there are any questions, please contact Darnetta Nelson/Denise Kennedy at Jazz Education Inc. at 713.839.7000 or jazzed@jazzeducation.org. We will be happy to help in any way possible.

__________________________________________  ____________________________
Sponsor Signature  Date