

# JAZZ EDUCATION INCORPORATED 30th Annual Houston International Jazz Festival

## Summer Jazz Workshop Scholarship Jazz Brunch

Sunday, August 2, 2020

Jazz Education Inc. (JEI) has earned a leadership role in education through music programming and has become one of the leading music organizations in Greater Houston and abroad. JEI is recognized on the local, regional, national, and international level as one of the most stable and consistent forces in the effort to create a wider appreciation for Jazz.

Founded in 1970 with a proclamation from Mayor Louie Welch, August Jazz Month, established by Jazz Education, will celebrate its 50th Season in the Greater Houston community this summer. In celebration, the Houston International Jazz Festival (HIJF; an electrifying weekend affair now in its 29th season) will commemorate this milestone. The **Summer Jazz Workshop Scholarship Jazz Brunch** serves as the Centerpiece of the HIJF, and is part of JEI's philanthropy efforts, supporting its youth music programs and scholarships to former Summer Jazz Workshop students.

"Houston is a culturally rich city with an international character that lends itself to the success of the Houston International Jazz Festival. I salute Jazz Education Inc. and Bubbha Thomas for their vision and leadership for the Festival. We support educational programs for youth in our city. The study of music fosters creative, critical thinking skills, and academic achievement." Former Mayor Bob Lanier







## Summer Jazz Workshop Scholarship Jazz Brunch

	Table and Sponsor Levels				
"Changing Lives Through Music"	Title Sponsor \$7,500	Joe Sample \$3,500	Guest Conductor Series \$2,500	Conrad Johnson \$1,250	Single Tickets \$125
VIP Tickets – HIJF Kick Off Party (Hot Jazz and R&B) Friday, July 31, 2020 Location TBD Houston, Texas – 8pm	10	8	4	4	
VIP Tickets – HIJF Live Jazz Concert Saturday, August 1, 2020 Location TBD Houston, Texas – 8pm	10	6	2		
Tickets – SJW Scholarship Jazz Brunch Sunday, August 2, 2020 Location TBD Houston, Texas – 11am	20	10	10	10	1
Signage and Announcer recognition as the SJW Scholarship Jazz Brunch Title Sponsor	X				
Promotional display and/or merchandising opportunities	Х				
Name/Logo on printed materials: Press release, Billboards, Paid TV/Radio spots	Х	Х			
Exclusive promotion and marketing rights within its product/service category of agreed upon trade names, logos, and products of COMPANY for the Houston International Jazz Festival (HIJF)	X				
Right to distribute in the media, e-blasts, and in advertising involvement in the HIJF, including the use of the HIJF logo. *All media advertising (radio, TV, print) must be approved by HIJF prior to printing	X	X			
Included in all SJW Scholarship Jazz Brunch promotional materials and program	Х	X	Х	Х	



#### Summer Jazz Workshop Scholarship Jazz Brunch Sunday, August 2, 2020 • 11:00 am to 2:00 pm

### SPONSORSHIP OPPORTUNITIES

Name:				
For sponsorship, please print	your name exactly as you	wish for it to appear on printed materials		
Company:	Title:			
Phone:	Email:			
Address:				
City:	State:	Zip:		
SPONSO	ORSHIP LEVELS p	lease check one		
Title Sponsor – \$7,5	500 [	Conrad Johnson – \$1,250		
Joe Sample – \$3,50	0 [	Single Ticket – \$125		
Guest Conductor Se	eries – \$2,500			
	AYMENT INFORM	_		
		zz Education Inc. for \$		
	g Address: Jazz Edu Avenue Ste. 306 – H	ication, Inc. Houston, Texas 77057		
Billing Name As It Appears on Card:				
Address:				
City:	State:	Zip:		
Credit Card Information: Master	Card VISA	American Express Discover		
Credit Card Number:		EXP:/ CVC code:		
Billing Address (if different from above)	):			
Signature:				

Please RSVP by July 24, 2020 For more information contact Denise Kennedy at 713.839.7000 or dkennedy@jazzeducation.org