Jazz Education Inc. (JEI) has earned a leadership role in education through music programming and has become one of the leading music organizations in Greater Houston and abroad. JEI is recognized on the local, regional, national, and international level as one of the most stable and consistent forces in the effort to create a wider appreciation for Jazz.

Founded in 1970 with a proclamation from Mayor Louie Welch, August Jazz Month, established by Jazz Education, will celebrate its 50th Season in the Greater Houston community this summer. In celebration, the Houston International Jazz Festival (HIJF; an electrifying weekend affair now in its 29th season) will commemorate this milestone. The Summer Jazz Workshop Scholarship Jazz Brunch serves as the Centerpiece of the HIJF, and is part of JEI’s philanthropy efforts, supporting its youth music programs and scholarships to former Summer Jazz Workshop students.

“Houston is a culturally rich city with an international character that lends itself to the success of the Houston International Jazz Festival. I salute Jazz Education Inc. and Bubbha Thomas for their vision and leadership for the Festival. We support educational programs for youth in our city. The study of music fosters creative, critical thinking skills, and academic achievement.”

Former Mayor Bob Lanier
# Summer Jazz Workshop Scholarship Jazz Brunch

<table>
<thead>
<tr>
<th>&quot;Changing Lives Through Music&quot;</th>
<th>Table and Sponsor Levels</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Title Sponsor $7,500</td>
</tr>
<tr>
<td>VIP Tickets – HIJF Kick Off Party (Hot Jazz and R&amp;B) Friday, July 31, 2020 Location TBD Houston, Texas – 8pm</td>
<td>10</td>
</tr>
<tr>
<td>VIP Tickets – HIJF Live Jazz Concert Saturday, August 1, 2020 Location TBD Houston, Texas – 8pm</td>
<td>10</td>
</tr>
<tr>
<td>Tickets – SJW Scholarship Jazz Brunch Sunday, August 2, 2020 Location TBD Houston, Texas – 11am</td>
<td>20</td>
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</tbody>
</table>

- **Signage and Announcer recognition as the SJW Scholarship Jazz Brunch Title Sponsor**
  - X
- **Promotional display and/or merchandising opportunities**
  - X
- **Name/Logo on printed materials: Press release, Billboards, Paid TV/Radio spots**
  - X
  - X
- **Exclusive promotion and marketing rights within its product/service category of agreed upon trade names, logos, and products of COMPANY for the Houston International Jazz Festival (HIJF)**
  - X
- **Right to distribute in the media, e-blasts, and in advertising involvement in the HIJF, including the use of the HIJF logo. *All media advertising (radio, TV, print) must be approved by HIJF prior to printing***
  - X
  - X
- **Included in all SJW Scholarship Jazz Brunch promotional materials and program**
  - X
  - X
  - X
  - X
SPONSORSHIP OPPORTUNITIES

Name: _______________________________________________________________________________

For sponsorship, please print your name exactly as you wish for it to appear on printed materials.

Company: ___________________________ Title: ____________________________________________

Phone: ___________________________ Email: _____________________________________________

Address: _____________________________________________________________________________

City: _____________________________________ State: ___________________ Zip: ______________

SPONSORSHIP LEVELS please check one

☐ Title Sponsor – $7,500
☐ Conrad Johnson – $1,250
☐ Joe Sample – $3,500
☐ Single Ticket – $125
☐ Guest Conductor Series – $2,500

PAYMENT INFORMATION

Enclosed is a credit card payment/check payable to Jazz Education Inc. for $_____________

Mailing Address: Jazz Education, Inc.
6363 Richmond Avenue Ste. 306 – Houston, Texas 77057

Billing Name As It Appears on Card: _______________________________________________________

Address: _____________________________________________________________________________

City: _____________________________________ State: ___________________ Zip: ______________

Credit Card Information: ☐ Master Card ☐ VISA ☐ American Express ☐ Discover

Credit Card Number: ___________________________ EXP:_____/_____ CVC code: ____

 Billing Address (if different from above): ___________________________________________________

____________________________________________________________________________________

Signature: _____________________________________________

Please RSVP by July 24, 2020
For more information contact Denise Kennedy at 713.839.7000 or dtkennedy@jazzeducation.org